

PRESS RELEASE

Alkmaar, the Netherlands, 16th of June 2015: Alterdesk and BPMpartner form a partnership. This means that Alterdesk's business messenger for teams can be easily distributed to BPMpartner's customer base and that further integration in the systems of other technological partners lies ahead.

Alterdesk and BPMpartner Form Partnership

An exciting development for Alterdesk and BPMpartner – the developer of the Alterdesk team messenger and the specialist in safe communication systems join forces for a collaboration that will strengthen both parties.

BPMpartner is an established force when it comes to distributing, installing and supporting digital communication solutions. They were already successfully cooperating with multiple technological partners, like Inubit AG (specialized in Business Process Management) and communication software developer Kofax. By forming this new partnership with Alterdesk, BPMpartner will be able to upgrade their services in the field of business messaging.

“Business messaging is the future”, says Alterdesk CEO Niels Greidanus. “More and more innovative companies are switching to business messaging systems like Alterdesk to improve the efficiency and accessibility of their internal communications.”

Henk Honders and Henk-Jan van Suijdam from BPMpartner share this vision and are enthusiastic about the possibility to integrate Alterdesk in systems of other partner companies like Kofax. Henk Honders comments: “With Kofax BPMpartner offers functionalities like business texting – the mobile messaging functionality that Alterdesk offers will be a great addition to this, and the API will help to integrate Alterdesk with other applications. Alterdesk innovates the way we communicate for business purposes, like WhatsApp innovated communication in the private sector.”

Alterdesk has been working to expand its reach since the launch of its team messenger at the beginning of this year. They are actively pursuing interesting partnerships to expand their distribution channels and integrate their messenger in other software by means of their API. The collaboration with BPMpartner is a great step forward, which has a lot to offer to both parties.

End of press release

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