

**PRESS RELEASE**

**Alkmaar & Venlo, the Netherlands, 25<sup>th</sup> of June 2015:** Alterdesk, the Alkmaar-based developer of a business messenger, is entering into a fruitful partnership with consulting firm Steyl Management from Venlo.

## **New Partnership for Alterdesk and Steyl Management**

When you have created a great product, it is only natural that you want the whole world to know about it. This is the objective of Alterdesk CEO Niels Greidanus – with his team of motivated programmers he spent over two years developing the Alterdesk team messenger. The messenger was launched at the beginning of 2015.

Now all Alterdesk needs to do is reach their target audience, so that as many professionals as possible can benefit from what the product has to offer. Since the beginning of this week, Alterdesk has entered into a partnership with Steyl Management. This collaboration has great potential for growing Alterdesk's network and user base.

Jort Tosserams, the owner of Steyl Management (and other companies), has about 20 years of experience in management and entrepreneurship. He feels that the partnership with Alterdesk will provide tremendous added value for his business contacts: "When I came across Alterdesk, I was sold immediately. I started using the messenger straight away and I contacted Niels shortly after. I believe in this product and in a collaboration that will prove fruitful for both parties."

Niels Greidanus is enthusiastic as well: "It is all too clear that Jort has the experience and expertise to understand what our product is all about. Seeing as he is also a power user of Alterdesk, he is the ideal person to bring our messenger to the attention of his contacts."

##### End of press release #####

**Contact at Alterdesk:**

Jenny Luco  
Email: [j.luco@alterdesk.com](mailto:j.luco@alterdesk.com)  
Tel. +3172 - 820 0491

For more information, visit <https://www.alterdesk.com>  
Download the Alterdesk press kit [here](#).

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**Contact at Steyl Management:**

Jort Tosserams  
Email: [jort@jort.email](mailto:jort@jort.email)  
Tel. +316 – 53920135

For more information, visit <http://steyl.biz>